

BULL NETWORK

ECOSYSTEM

WHITE PAPER

Bull Network

ABSTRACT

The Bull Network mission is to give life to the best business ideas, blockchain projects, onto the global stage. We only promote quality projects, and awesome team that will be of immense value to the public. The Bull Network Community will be over millions of people connecting, learning, looking to get the support, team, and network they need to succeed.

Bull Network makes it easier by vetting projects, business ideas to our community and management professionals. We identify the strengths of the solutions, the weakness for execution, and the close gap.

The long-term goal of Bull Network is to give life to business ideas, projects that will solve everyday problems.

INTRODUCTION

Nigeria is undoubtedly one of the top countries with the largest bitcoin market, but then the technical know-how of most Nigerians in terms of Cryptocurrency and Blockchain Technology is drastically low.

As seen in the news

Country	Volume \$	Country	Volume BTC
USA	\$3,755,463,837	USA	535,660
Nigeria	\$566,668,692	Nigeria	60,215
China	\$181,329,392	China	20,553
Canada	\$131,108,721	Canada	15,367
UK	\$119,440,278	UK	11,169
India	\$94,794,948	India	10,017
Australia	\$75,643,905	Australia	7,050
Kenya	\$55,292,942	Kenya	5,895
Philippines	\$22,733,649	Vietnam	3,323
South Africa	\$18,935,812	Philippines	2,121

Quartz | qz.com | Data: Paxful

Image source (<https://cryptopotato.com/how-nigeria-became-the-second-largest-bitcoin-p2p-market-in-the-world/>)

Nevertheless, we have seen several reputable projects with good use cases crumble in the crypto world because of poor marketing, whereas meme project progressing not because of the use case but their marketing.

We are on the mission to provide crypto and blockchain education, resources to millions of people that will come into our community, and in our numbers, we are going to build the largest Nigeria/Africa Crypto Community, and then we will give life, support, to reputable crypto projects, and teams.

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THE PROBLEM

Here are some of the core problems that we are working to tackle, they are as follow:

- Limited knowledge on cryptocurrency and blockchain technology
- Lack of digital marketing skills, and techniques
- Poor business management and execution
- Lack of technical know-how on how to use crypto platforms and exchanges
- Lack of premium resources to navigate through the crypto world
- Lack of support on crypto related projects with awesome use case, and team
- Lack of funds to put awesome project ideas into reality
- Lack of teamwork and understanding among players in the crypto world
- High rate of fraudulent act in the crypto sphere

THE SOLUTION

To tackle the above-mentioned problems, we have come up with various products, and they are

- Bulliscoming V2
- Bull Community / Academy
- Bull Network Agency
- Blockchain Fintech
- \$BMOT

Bull Is Coming V2

Bulliscoming is our crypto and finance media, we are intrigued with the day-to-day happenings in the crypto world, and we want to be among the top crypto blog in Nigeria and in the world dishing out updates about these happenings, and as well providing job opportunities for publishers.

But then, the Bulliscoming V2, is an advanced version where our users of Bulliscoming get paid for reading our latest crypto updates, engaging in our content and more.

They earn our token \$BMOT for the above-mentioned activities, and are able to withdraw and trade or stake their earned tokens to get more rewards.

With this concept in a short time, we are going to grow the largest crypto incentivized community in Nigeria, and thus, position ourself as the central hub for everything crypto.

Bull Community / Academy

We developed our community / academy app in such a way our members can connect, and dialogue with each other's, while they also get access to the academy where various tutorials will be uploaded for them to learn.

Our academy features courses in various categories such as,

- Cryptocurrency
- Digital Marketing
- Blockchain Technology
- Financial Education
- Forex
- Business Startup
- SEO
- Blogging, and more
- Handcraft

And one more thing we did that changed the whole game is that, instead of leaving our academy visual, we are also building offices in various states where seminars and live education can be held to facilitate the learning process.

Futuristic we see ourselves building the biggest crypto hub where the public can come in and get mentored on the skills of their interest.

Bull Network Agency

We are focused in developing people with good knowledge, and understanding of their crafts through our Bull Academy / Community.

In that aspect, instead of letting them go in search of green pastures themselves with the Bull Network Agency we are certain to provide job opportunity for a handful of our students in their various focus.

The Bull Network Agency offers the following services as follows,

- Freelance writing
- Web development
- Marketing / Advertising
- SEO
- Business Planning
- Mentorships, and more

Blockchain Fintech

We are also keen in developing various Blockchain Fintech projects overtime, and as well endorsing useful projects with good teams, and awesome use case that relate in solving every day problem.

One of our futuristic focus is to develop a fintech product that can be funded with our organization token \$BMOT and use to pay bill, subscription, and more.

\$BMOT Token



Bull Members Organization Token (\$BMOT) is the official currency of our ecosystem, minted on Binance Smartchain, and it will be used to incentivized members of our ecosystem for their activities, and support.

\$BMOT will serve three use cases, and they are:

- A utility token for Bull Network ecosystem
- A reward token for tasks on our ecosystem
- Will be accepted by other vendors as a utility currency

\$BMOT Tokenomic and Utility

Bull Network is offering a BEP20 token based on the Binance Smart Chain. A total of 21 million \$BMOT will be minted. The token supply will be distributed as follows:

- 35% Sold during pre – fair launch
- 15% Seed sale
- 40% Incentivize ecosystem
- 10% Development
- 10% Token burn

\$BMOT Token MODEL

\$BMOT is the native currency of an ecosystem that serves as hub for other crypto, and business projects. The success of the project depends partly on the role played by the community as well as the team leading the project. The stakeholders responsible for the ecosystem are governed by a system that rewards good actors and penalizes bad actors.

The main Functions of \$BMOT are:

1. RFI Static Reward

The BMOT token static rewards solve a host of problem. First, the reward amount is conditional upon the volume of the token being traded. This mechanism aims to alleviate some of the downward sell pressure put on the token caused by earlier adopters selling their tokens after farming crazy high APY's. Second, the reflect mechanism encourages holders to hand onto their tokens to garner higher kick-backs which are based upon a percentage carried out and dependent upon the total held by the owner

2. Manual Burns

Sometimes burns matter; sometimes they don't. A continuous burn on any one protocol can be nice in the early days, however, this means the burn cannot be finite or controlled in any way. Having burns controlled by the team and promoted based on achievements helps to keep the

community rewarded and informed. The conditions of the manual burn and the amounts can be advertised and tracked.

P.S: BMOT aims to implement a burn strategy that is beneficial and rewarding for those engaged for the long term.

3. Automatic Liquidity Pool (LP)

Automatic LP is the sauce of BMOT Token. Here we have a function that acts a twofold beneficial implementation for holders. First, the contract sucks up tokens from sellers and buyers alike, and adds them to the LP creating a solid price floor, as in the case of SAFEMOON.

Second, the added LP creates a stability from the supplied LP by adding the tax to the overall liquidity in the tokens, thus increasing the tokens overall LP and supporting the price floor of the token. This is different from the burn function of other reflection tokens which is only beneficial in the short term from the granted reduction of supply.

As BMOT token LP increases, the price stability mirrors this function with the benefit of a solid price floor and cushion for holders. The goal here is to prevent the larger dips when whales decide to sell their tokens later in the game, which keeps the price from fluctuating as much as if there was no automatic LP function.

	Numbers	Shorthand
Total Supply	21,000,000	21Million
Burned Dev Tokens	10%	2.1Million

4. BMOT Token Protocol

BMOT employs 3 simple functions: Reflection + LP acquisition + Burn in each trade, the transaction is taxed a 10% fee, which is split 2 ways.

- 5% fee = redistributed to all existing holders
- 5% fee is split 50/50 half of which is sold by the contract into BNB,
- While the other half of the BMOT tokens are paired automatically with the previously mentioned BNB and added as a liquidity pair on Pancake Swap.

5. BMOT Liquidity Events

To get \$BMOT of the right paw, we are having two months liquidity event. During these two month you can bring your liquidity for selected pairs from Pancakeswap to receive liquidity provider rewards.

Funds generated from Bulliscoming V2 within the two months will be used to provide liquidity lock for \$BMOT, thereby taking up to 70% of the LP Pools.

After the liquidity lock, the liquidity rewards will be reduced.

THE TEAM



JOHNMIRACLE EJKEME
Founder & CTO



UTAM BARTHOLOMEW
Brand Manager



THANKGOD EMMANUEL
Forex Mentor



DONALD AKPEH
Blogging Mentor



SAMSON OLATINWO
Bull Publisher

Bull

THE ROADMAP

Network The roadmap outlines the planned direction and milestones for Bull Network.

\$BMOT Fair Launch & Partnerships:

We have also successfully begun integration process with Pancakeswap and began legal partnership with other business to accept BMOT as a means of payment. Our team size continues to double as we recruit more members from our community.

The Initial Push:

We will begin release of our products that will solve real world problems. We will be integrating \$BMOT with other exchanges in addition to setting up a charity drive and charity vote. We will expand our Agency/Academy to different states to spread the Entrepreneurship, crypto education to as far as we can which will in turn help us grow our community in millions.

Holding the Line:

We will continue to ensure our long term goal which is to give life to every tangible business idea that will be of immense benefit to the public is executed.

To the MOON:

We will grow Africa largest crypto community with a lot of real-life problem-solving products, partnership and international presence.

Global Market Expansion:

We will work towards listing \$BMOT in several international exchanges.

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FUTURE OF \$BMOT

To assure the longevity of \$BMOT and Bull Network Ecosystem 5% of all the Bull Network Products Revenues will be allocated to the growth (liquidity) of her cryptocurrency.

They will be a thorough focus in actualizing the goals of the company, and meeting the demands in the labor market by involving actively in the following.

Partnership: They will be a lot of partnership with business, project owners, brands, and more which is the core idea of Bull Network, ensuring every business get life. And thus, it will lead to more adoption, and utility of \$BMOT.

Production: Despite being in the marketing aspect of business, Bull Network OGs won't fold their hands in terms of production. They will be a constant production of products in various sectors to solve everyday problem, and thus yielding more % revenue for \$BMOT liquidity.

Expansion: One of Bull Network vision and mission is to spread her reach as far as possible through her products, and services, and with the help of the community this is realistic.

CONCLUSION

Bull Network is building a trusted community to kickstart vetted blockchain projects. The crypto world is still very young and has room for massive growth. Bull Network will be driven by the success of the projects it launches as well as the performance of its token - \$BMOT on the open market.

Again we would like to say thank you to each and every one of you. Without your participation, none of this would be possible.

It time for us to **Create Wealth for Everyday People.**

- *Johnmiracle Ejikeme*

Disclaimer:

The purchase of \$BMOT tokens does not constitute ownership in the company. The cryptocurrency market is highly volatile and tokens could lose a part or all their value.

Please note information herein does not constitute investment advice, financial advice, trading advice, or any other sort of advice and you should not treat any of the content as such.

Bull Network Team suggest you conduct your own due diligence and consult your financial advisor before making any investment decisions. By purchasing \$BMOT you agree that you're not purchasing a security or investment and you agree to hold the team harmless and not liable for any losses or taxes you may incur.

Although, \$BMOT is a community driven DEFI ecosystem and not a registered digital currency, the team strongly recommend that citizens in area of government bans on crypto should not purchase it because the team cannot ensure compliance with your territory's regulations. Always, make sure you are in compliance with your local laws and regulations before you make any purchase.

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